



7<sup>TH</sup> SELANGOR  
INTERNATIONAL  
EXPO 2021

MEDIC



# SELANGOR INTERNATIONAL HEALTHCARE CONFERENCE 2021

**Date: 19 - 21 November 2021**

**Venue: KLCC, Kuala Lumpur**

It is held in conjunction with the 5th Selangor International Business Summit 2021 (SIBS 2021), an initiative by the Selangor State Government and organised by Invest Selangor Bhd.

Healthcare as an industry is accelerating and changes are evolving at an unprecedented speed to face the challenges nationally and globally. In this environment of great disparity and challenges arises opportunities. Many other areas in the delivery of health care are progressing swiftly to meet these challenges and demand. The Selangor International Business Summit 2021 will be the right platform to forge partnership and collaborations in adopting these innovations.

The objective of the conference is to engage stakeholders on a common platform to address healthcare key issues and find innovative solutions. It shall highlight latest developments in three main areas of healthcare.

The main topics for the three days would be:

## CONFERENCE MAIN TOPICS

**Day 1 - Infection and Vaccination**

**Theme: Educate to Prevent**

**Day 2 - Senior Living and Care**

**Theme: Conceptualisation to Construction to Consumerisation**

**Day 3 - Digital Health**

**Theme: Vision, Mission to Realisation**

## CONFERENCE PROGRAMME

The conference programme shall have keynote addresses, invited speakers, successful project presentations and in-depth panel discussion/forum. The aim is to engage the panellists and the delegates for substantial exchange of ideas and solutions. To take away incremental but substantial solution in the three main topics of discussion.

Hosted by



Organised by



Co-organised by



Conference Organiser



Endorsed by



Supported by



In conjunction with



**TOPICS & SPEAKERS**

TIME	TOPICS	SPEAKERS
0930 - 1000	<b>Keynote address</b> - Infection control and vaccination are two pillars of prevention.	
1000 - 1030	<b>Opening Ceremony</b>	
1030 - 1100	Tea Break	
1100 - 1130	<b>Topic 1</b> by Main Sponsor	Sponsor nominated
1130 - 1200	<b>Topic 2</b> - Technology the saviour to future infections.	
1200 - 1230	<b>Topic 3</b> - COVID-19 vaccines progress and outcomes. What's in store for the future.	
1230 - 1430	Networking Lunch, Friday Prayers and Exhibition Booths Visit	
1430 - 1515	<b>Topic 4</b> - The science behind indoor air quality and coronavirus (COVID-19).	
1515 - 1615	<b>Panel Forum - Infection and Patient Safety :</b> Focuses on challenges in (both the public and private) hospitals to combat the infections, experiences learned from the pandemic, and moving ahead.	<p>Proposed panel members:</p> <p><b>Moderated by...</b>(proposal Infectious Diseases Specialist)</p> <ol style="list-style-type: none"> <li>1. CEO Hospital 1 (Private)</li> <li>2. CEO Hospital 2 (Private)</li> <li>3. CEO Hospital 3 (Public)</li> <li>4. CEO Hospital 4 (Public)</li> <li>5. MMA</li> <li>6. CEO MSQH</li> <li>7. MOH (Infection Control Division)</li> </ol>
1615 - 1630	Tea Break	
1630 - 1715	Continuation of Panel Forum	
1715	Closing	



Day 2 - 20 November 2021 (Saturday)

## Senior Living & Care

Theme: Conceptualisation to Construction  
to Consumerisation

### TOPICS & SPEAKERS

TIME	TOPICS	SPEAKERS
0930 - 1000	Topic 1 by Main Sponsor	Sponsor nominated
1000 - 1030	<b>Keynote address by MMA</b> - <i>Effective primary care for our aging population</i>	
1030 - 1100	Tea Break	
1100 - 1130	<b>Topic 2 - Nursing a hidden treasure for senior citizens.</b>	
1130 - 1200	<b>Topic 3 - Why so much talk but little action?</b>	
1200 - 1230	<b>Topic 4 - Post acute rehabilitation needs and concepts learnings for Elderly Care and Senior Living.</b>	
1230 - 1300	<b>Topic 5 - Real-world experience and expectation from the perspective of a senior citizen.</b>	
1300 - 1430	Networking Lunch and Exhibition Booths Visit	
1430 - 1515	<b>Topic 6 - The dawn on aged care, an opinion piece.</b>	
1515 - 1615	<b>Hard Talk - Senior Living &amp; Care, Moving Forward as a Team</b> : Predetermined, with clear guidelines for discussion, identify issues/encumbrances and specific objectives, resulting in implementable recommendations.	<p>Proposed panel members:</p> <p><b>Moderated by...</b>(proposal InfoMed)</p> <ol style="list-style-type: none"> <li>1. Chairman MPC Healthcare Nexus</li> <li>2. AGECOPE</li> <li>3. REHDA</li> <li>4. MOH</li> <li>5. City Council</li> <li>6. Planning Malaysia - Jabatan Perancang Bandar</li> </ol>
1615 - 1630	Tea Break	
1630 - 1715	Continuation of Panel Forum	
1715	Closing	

**TOPICS & SPEAKERS**

<b>TIME</b>	<b>TOPICS</b>	<b>SPEAKERS</b>
0930 - 1000	<b>Topic 1 by Main Sponsor</b>	Sponsor nominated
1000 - 1030	<b>Keynote address - From vision, mission to realisation</b>	
1030 - 1100	Tea Break	
1100 - 1130	<b>Topic 2 - Digital health is a framework for healthcare transformation.</b>	
1130 - 1200	<b>Topic 3 - Lessons learned on leveraging health information and technology to address future pandemics.</b>	
1200 - 1300	<b>Topic 4 - Panel presentation and discussion by Universiti Malaya on e-health applications and projects for the market.</b>	
1300 - 1430	Networking Lunch and Exhibition Booths Visit	
1430 - 1515	<b>Topic 5 - Is digital health a bonus for medical tourism?</b>	
1515 - 1615	<b>Panel Discussion - Taking Stock to Accelerate:</b> Taking a practical approach by sharing successful case studies that would promote lessons learned in moving forward.	<p>Proposed panel members:</p> <p><b>Moderated by...</b>(proposal MDEC)</p> <ol style="list-style-type: none"> <li>1. Universiti Malaya</li> <li>2. MIMOS</li> <li>3. Vendor 01</li> <li>4. Vendor 02</li> <li>5. International Consultant</li> </ol>
1615 - 1630	Tea Break	
1630 - 1715	Continuation of Panel Forum	
1715	Closing	



## SPONSORSHIP PACKAGE

SPONSORSHIP FEE	GOLD	SILVER	BRONZE
DAY 1 - Infection & Vaccination	RM 15,000	RM 10,000	RM 5,000
DAY 2 - Senior Living & Care	RM 15,000	RM 10,000	RM 5,000
DAY 3 - Digital Health	RM 15,000	RM 10,000	RM 5,000

SPONSORSHIP BENEFITS	GOLD	SILVER	BRONZE
<b>Exhibition &amp; Conference</b>			
Speaker Plenary	YES	NO	NO
Panel member Forum	NO	YES	NO
Exhibition booth (3m x 3m) for the 4 days	2 Booths	1 Booth	NO
Complimentary Conference Registration for the Sponsored Day (One Day)	8	6	4
<b>Sponsor Recognition &amp; Visibility</b>			
Website banner with a link to Sponsor's Homepage	YES	YES	YES
Logo on Backdrop at Conference Venue	YES	YES	YES
Verbal Recognition at the Opening Ceremony	YES	YES	YES
<b>Advertising &amp; Promotion (deadlines apply)</b>			
Conference Bag Insert	2 Inserts	1 Insert	1 Insert
Advert in the InfoMed Magazine Issue 39 (October - December 2021)	2 Full Pages	1 Full Page	2 Full Pages

### Contact:

Email : [info@infomed.com.my](mailto:info@infomed.com.my)  
 Mobile/WhatsApp : +6019-3353600  
 Conference Registration : [www.infomed.com.my/Conference2021](http://www.infomed.com.my/Conference2021)



## CONFERENCE FEES

Delegates have the option to make their booking for each day separately, or for 2-days only, or get the special 3 days package. The conference fees are as listed in the table below. You have the early bird discounted fee if you register and make the payment by 30 September 2021.

CONFERENCE FEES PER PERSON (RM)	1-DAY PASS	2-DAYS PASS	3-DAYS PASS
Early Bird ( <i>confirmed and paid before 30 September 2021</i> )	150.00	300.00	400.00
Normal	200.00	400.00	550.00

*The fee is inclusive of tea breaks, lunch, and conference materials.*

## PAYMENT DETAILS

### PAYMENT BY CHEQUE

Payable to "InfoMed (Malaysia) Sdn Bhd"

Payable to "InfoMed (Malaysia) Sdn Bhd"

Bank A/C No : 5123 0760 6567

Bank Address : Maybank

Wisma Consplant Branch

47500 Subang Jaya, Selangor

Bank Swift Code: MBBEMYKL

### DIRECT BANK TRANSFER/ BANK-IN



## CONFERENCE REGISTRATION FORM

**Please register online by clicking on the link below.**

<https://infomed.com.my/Conference2021>

Since the number of places are limited, you are advised to register early. It would be on first come first basis for the 150 participants per day LIMITED as per the SOP guidelines.

**A confirmation email shall be sent to all participants UPON SUCCESSFUL RECEIPT OF THE CONFERENCE FEE.**

*\*\* Is mandatory to provide your email and mobile number.*

\*\* Full Name: .....

Name preferred on conference badge: .....

Company: ..... Designation: .....

Address: .....

\*\* Mobile #: ..... Tel (office): .....

\*\* E-mail: .....

\*\* Choice of Conference Days: Please tick ( ✓ ) your choices

<b>Day 1 - 19 November 2021</b> Infection & Vaccination	<b>Day 2 - 20 November 2021</b> Senior Living and Care	<b>DAY 3 - 21 NOVEMBER 2021</b> Digital Health

**Please fill in the payment details if you have made the payment.**

Payment of RM ..... transferred as follows as being the full payment for my participation in the conference.

Cheque No .....
  Direct Bank Transfer/ Bank-in .....

Transaction/ Bank-in Date : .....

Name : .....